

TATA MOTORS



IT'LL SAY
EVERYTHING
ABOUT
YOU.

Zest up your life



The stylish new
ZEST



The stunning new Zest is here. Loaded with state-of-the-art features to help you power through the week and be at ease through the weekend. Powerful. Inspiring. Cutting-edge. The Zest isn't just a car. It's an extension of you.



DESIGN

- Premium layered and dual-tone dashboard in Java Black and Latte
- First-in-segment striking projector headlamps with LED light guide rings
- First-in-segment LED Daytime Running Lights (DRLs)
- First-in-segment stunning signature LED tail lamps with wrap around looks
- Tata signature grille with unique humanity line
- New sporty 15" alloy wheels

Finds a new form in the stunning Zest. Experience unmatched luxury with premium and futuristic styling crafted with precision to offer a bold and sculpted look. Enter the next realm of design.



COMFORT

Every detail inside the exceptionally spacious cabin of the Zest is thoughtfully crafted for your personal comfort. From every stitch of the seat to a feature loaded, dual-tone dashboard.

Best-in-class fully automatic AC* with controls on the touchscreen

Body hugging rugby shoulder seats and best-in-class interior space*

New generation Tata signature steering wheel with integrated controls

Geo-responders for a smooth ride (Dual-path independent front suspension with anti-roll bar) and **Sound Isolators** for quiet cabin

ePAS (Electric Power Assisted Steering) with speed sensitivity and active return function

Common Rail Direct Injection diesel engine with Variable Geometry Turbocharger

90 PS for a power packed performance

First-in-segment AMT (Automated Manual Transmission) in diesel

Shift assist manual mode for convenience of changing gear as per driver's requirement

Sport mode option in the Auto mode for sheer performance



PERFORMANCE



Expectations. Time. Competition. The Zest drives ahead of them all. Bringing together incredible power and superior mileage. Result: Great driving pleasure.

Best-in-class constant torque delivery of 140 Nm between 1750-3500 RPM for smooth driving*

First-in-segment multi drive mode: SPORT, ECO, CITY

Powerful Revotronic 1.2T MPFi turbocharged petrol engine with best-in-class power of 90 PS*



SAFETY

Safety comes first. That is why the Zest comes loaded with an array of advanced safety features.

- Ultrasonic rear park sensors with display on the touchscreen
- Speed sensing auto locks on all doors
- Dual SRS airbags for enhanced safety
- Advanced 9th gen ABS with EBD and Corner Stability Control



CONNECTIVITY

Step into the future. A new age console houses a state-of-the-art ConnectNext touchscreen infotainment by Harman™ that offers superior connectivity features and unmatched entertainment quality.

- Image viewing option on the touchscreen via USB and SD Card
- Surround audio effect with 8 speakers
- Speed sensitive auto volume control
- SMS notifications and read-outs**
- Advanced voice command recognition to make calls, change tracks, control AC
- Exclusively designed 5" ConnectNext touchscreen infotainment by Harman™



FEATURES

	XE	XM	XMA	XMS	XT
ENGINE OPTION					
Revotron 1.2T (Petrol)	•	•	-	•	•
Quadrajel 1.3L, 75 PS (Diesel)	•	•	-	•	-
Quadrajel 1.3L, 90 PS (Diesel)	-	-	•	-	•
CAR INFOTAINMENT					
ConnectNext infotainment system by Harman™	-	•	•	•	-
ConnectNext touchscreen infotainment system by Harman™	-	-	-	-	•
AM/FM, USB, AUX IN, iPod	-	•	•	•	•
4 speakers + 4 tweeters	-	-	-	-	•
4 speakers + 2 tweeters	-	•	•	•	-
Remote control for music system	-	-	-	-	•
Speed dependent volume control	-	-	-	-	•
Steering mounted audio, phone controls	-	•	•	•	•
Bluetooth connectivity	-	•	•	•	•
- Phonebook access	-	•	•	•	•
- Call logs (incoming, outgoing, missed)	-	•	•	•	•
- Audio streaming	-	•	•	•	•
- Call reject with SMS feature**	-	-	-	-	•
- Conference call	-	-	-	-	•
- Incoming SMS notifications and read-outs**	-	-	-	-	•
SD card reader	-	-	-	-	•
Controls of FATC on touchscreen	-	-	-	-	•
Smart Phone based Navigation*	-	-	-	-	•
Picture/image viewer and Video Playback via USB and SD card^	-	-	-	-	•
Voice command recognition technology	-	-	-	-	•
COMFORT					
Tilt adjustable electric power steering	•	•	•	•	•
Air conditioner with heater	•	•	•	•	•
Vanity mirror on sun visor of co-driver side	•	•	•	•	•
Foldable key	•	•	•	•	•
Front power windows	•	•	•	•	•
Rear power windows	-	•	•	•	•
Electric adjustment for ORVMs	-	•	•	•	•
Manual central locking	•	-	-	-	-
Remote central locking	-	•	•	•	•
Adjustable rear headrest	-	-	-	-	•
Height adjustable driver seat	-	-	-	-	•
Rear defogger	-	-	-	-	•
Fully Automatic Temperature Control (FATC)	-	-	-	-	•
Rear parking sensors with display	-	-	-	-	•
EXTERIORS					
Alloy wheels (set of 4)	-	-	-	-	•
Body colour ORVM and door handles	-	•	•	•	•
Body colour bumpers	•	•	•	•	•
ORVM with side turn LED indicators	-	•	•	•	•
Tata signature front grille with chrome humanity line	•	•	•	•	•
Signature LED tail lamps	•	•	•	•	•
Projector headlamps	-	•	•	•	•
Chrome weather strip on windows	-	•	•	•	•
Chrome garnish on front fog lamps	-	•	•	•	-
LED Daytime Running Lights and Light Guide Rings	-	-	-	-	•
INTERIORS					
Dual-tone Java Black & Latte interior scheme	•	•	•	•	•
Rugby shoulder seats	-	•	•	•	•
Full fabric seat upholstery and door trims	-	•	•	•	•
Key ring illumination	-	•	•	•	•
Door co-ordinated cabin lights	-	•	•	•	•
Day & night IRVM	-	•	•	•	•
Co-driver seat under storage drawer	-	-	-	-	•
Boot lamp	-	-	-	-	•

*For Android Phones. ^Only when the car is stationary.

	XE	XM	XMA	XMS	XT
INSTRUMENT PANEL					
Segmented multi-info display	•	•	•	•	•
Gear shift (up/down) and in-gear indicator	•	•	•	•	•
Driver seat belt reminder, buzzer	•	•	•	•	•
Door-open display	•	•	•	•	•
Light-off and key-in reminder, buzzer	•	•	•	•	•
Distance-to-empty info	•	•	•	•	•
Fuel consumption display	•	•	•	•	•
Digital fuel gauge	•	•	•	•	•
Ambient temperature display	-	-	-	-	•
SAFETY & SECURITY					
Immobiliser	•	•	•	•	•
Speed dependent auto door lock system	-	•	•	•	•
Front fog lamps	-	-	•	•	•
Rear fog lamps	-	-	-	•	•
ABS with EBD & CSC	-	-	•	•	•
Driver and passenger airbags	-	-	-	•	•
Front seat belts with pre-tensioner & load limiter	-	-	-	•	•
Perimetric alarm system	-	-	-	-	•

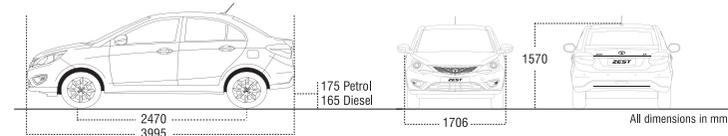
SPECIFICATIONS

Engine	Revotron 1.2T	Quadrajel 75 PS	Quadrajel 90 PS
Type	Petrol, turbocharged MPFi	Diesel, turbocharged	Diesel, turbocharged, VGT
Capacity, cylinder, emission	1193 cc, 4-cylinder, BS IV	1248 cc, 4-cylinder, BS IV	1248 cc, 4-cylinder, BS IV
Max power (PS@RPM)	90@5000	75@4000	90@4000
Max torque (Nm@RPM)	140@1750-3500	190@1750-3000	200@1750-3000
Transmission	Manual, 5-speed	Manual, 5-speed	Manual, 5-speed/AMT, 5-speed
Kerb weight (kgs)	1115-1135	1152	1155-1170
Brakes (front, rear)	Disc, Drum		
Suspension	Dual-path independent McPherson strut with coil spring and anti-roll bar		
Front	Twist beam with coil spring		
Rear			
Fuel tank capacity (litres)	44		
Wheels & tyres	Alloy/Steel, 185/60 R15 (XM, XMA, XMS, XT) / Alloy/Steel, 175/65 R14 (XE)		
Wheel type & tyre size	Full size, steel wheel rim		
Spare wheel			
Steering	ePAS (Electric Power Assist Steering)		
Type	5.1		
Turning circle radius (m)			

COLOURS



DIMENSIONS



SIPRADI
SIPRADI TRADING PVT. LTD.
A Distributor of **TATA** Vehicles

DEALER STAMP

*Internal test data. Segment/Class defined as sedans under 4m length. **Function enable only if supported by the Bluetooth™ profile of the connected phone. Accessories shown in picture and features mentioned in the text may not be a part of standard equipment. The contents are not binding and are subject to change without notice. These are indicative specifications for reference only. All features are not available in all variants and may vary different variants. Colours may not match the actual colours due to printing limitations. *This Colour is not available for XE.